

PRIDEFEAST

4th Annual



**THURS
6.23**

DINEOUTFORHEALTH

TO BENEFIT:



Proudly serving the LGBT Communities since 1969
SeattleCounselingService



START PRIDE WEEKEND WITH FOOD, FUN, AND FUNDRAISING FOR LOCAL NON-PROFITS

One Degree Events' 4th Annual PrideFEAST™

PARTICIPANT AGREEMENT (2011)

One Degree Events is proud to present the 4th Annual PrideFEAST on Thursday, June 23, 2011. Through your support, we'll be able to raise much-needed funds for health and wellness non-profits in the community. 100% of net proceeds from the event will go to two community non-profit organizations: Gay City Health Project and Seattle Counseling Services. Your participation will help fund vital programs for the LGBT community that involves information, outreach, prevention, testing, counseling, recovery services, and more. Start Pride weekend off with a fun event and help us raise some much-needed funds for the health and wellness of our community!

THERE ARE TWO LEVELS OF SUPPORT FOR PRIDEFEAST 2011 (**CHOOSE ONE**):

- SUPPORT LEVEL #1:** 20% of Gross Receipts for Food and Drink on 6/23
Benefits of Level #1: These restaurants will be listed first on website, and logo will be included on all posters and advertisements (flyer not included b/c of size constraints)

- SUPPORT LEVEL #2:** 10% of Gross Receipts for Food and Drink on 6/23
Benefits of Level #2: These restaurants will be listed after featured restaurants on the PrideFEAST website, and will listed (name only) on all posters and advertisements.

_____ agrees to participate in *PrideFeast* on Thursday, June 23, 2011.
Restaurant Name

One Degree Events agrees to the following:

- ✓ Promote PrideFeast and participating restaurants through an effective, professional campaign through local print ads (minimum of 3 full page ads), bus advertising throughout June 2011, online advertising across multiple properties, use of our 10,000+ member Facebook fan page for PrideFest, e-mail blasts through our list and the lists of our partners, flyers, posters, and other mediums.
- ✓ Set up and maintain the PrideFeast website to include searchable, sortable information on participating restaurants and their location, type of food, logo, etc.
- ✓ Provide good communication to participating restaurants about the status of the event and about how to tabulate and return the PrideFeast funds to the Pride Project.

Participating Restaurants agree to the following:

- ✓ Contribute to Gay City (and through them, Seattle Counseling Services) 10-20% of gross food and all beverage (including alcohol) sales from opening to closing of restaurant on Thursday, June 23, 2010.
- ✓ Remit payment to the Gay City Project/PrideFeast by Friday, July 22, 2011.
- ✓ Allow the PrideFeast beneficiaries and promotional partners to use your restaurant's name and logo (depending on support level) to promote PrideFEAST, at no additional charge.
- ✓ Promote PrideFEAST through communicating the details of the event to your staff, promoting the event using the promotional materials provided (including flyers we provide to insert into checks the week leading up to the event), and communicating directly to your patrons as to your participation in this event.

Restaurant Representative

Name _____ Date _____

PARTICIPANT INFORMATION

(reminder: you can use Acrobat Reader to fill out this information from your keyboard, then print it out)

Part 1: General Information on Restaurant

This will be used on the PrideFeast website to direct customers to your restaurant

BASIC INFO

Business Name (how it will be listed on site)

Business Phone Number

Business Address

City

ST

Zip

OTHER INFO

Website Address: _____

Type of Cuisine: _____

Where is your restaurant located?

- Capitol Hill Downtown Madison Park/Madrona/Central District Eastlake
 Georgetown/Columbia City Wallingford/Greenlake West Seattle Fremont/Ballard
 Downtown/Waterfront Phinney Ridge/Greenwood Queen Anne/Magnolia Other

Part 2: Contact Information

Who will we be working with at your restaurant?

Contact Name

Contact Phone Number

Contact E-Mail Address

Title/Relationship to Business

PREFERRED METHOD OF COMMUNICATION:

- Phone E-Mail

ARTWORK/LOGOS

To get your logo on the PrideFeast website, please send a web-ready JPG or GIF file to info@pridefeast.org. Businesses that don't submit a logo will have their restaurant name represented textually. Businesses at Support Level #1 (20% of gross sales) should also send a print-ready EPS, AI, or high-resolution 300 dpi JPG to the same e-mail address.

RETURNING THE COMPLETED APPLICATION

Please fill out and return this form as soon as possible (for maximum exposure), and at the latest by Friday, June 10, to:

One Degree Events
Box 940 1122 E Pike Street
Seattle, WA 98122

Or for faster posting, you can fax it to:

206-299-3512

QUESTIONS?

E-Mail us at info@pridefeast.org